



TECH KSHETRA[®]
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LOGISTICS & SUPPLY CHAIN MANAGEMENT



OVERVIEW:

The term logistics commonly refers to the planning, management and control of tangible as well as intangible flows of goods. These move between several companies, within a company or between suppliers and end consumers. Logistics thus includes flows of goods and information, but also flows of people. In addition, logistics represents both a branch of industry and an operational function as well as an interdisciplinary science. Supply chain logistics coordinate the storage and shipping of goods and services across the supply chain. The practice begins with raw materials, continues on to manufacturing and/or distribution and ends when a business delivers finished goods to the customer or when products are returned to their final destination.



CONTENTS

Evolution, Objectives, Components and Functions of Logistics Management, Distribution related Issues and Challenges; Gaining competitive advantage through Logistics Management, Transportation- Functions, Costs, and Mode; Network and Decision, Containerization, Cross docking.

Objectives of a Supply Chain, Stages of Supply chain, Value Chain Process, Cycle view of Supply Chain Process, Key issues in SCM, logistics & SCM, Supply Chain Drivers and obstacles, Supply chain strategies, strategic fit, Best practices in SCM, Obstacles of streamlined SCM.



Performance measurement: Dimension, Tools of performance measurement, SCOR Model. Demand chain management, Global Supply chain-Challenges in establishing Global Supply Chain, Factors that influences designing Global Supply Chain Network.

Warehousing: Concept and types, Warehousing strategy, Warehouse facility location & network Design, Reverse logistics, Outsourcing-Nature and concept, Strategic decision to Outsourcing, Third party logistics(3PL), Fourth party logistics(4PL). Supply Chain and CRM-Linkage, IT infrastructure used for Supply Chain and CRM, Functional components for CRM, Green supply chain management, Supply Chain sustainability. Supply Chain and CRM-Linkage, IT infrastructure used for Supply Chain and CRM, Functional components for CRM, Green supply chain management, Supply Chain sustainability.



Air Cargo Shipping and Logistics Management, The Air Cargo Agency, Use of guides, Air Cargo acceptance, Cargo booking procedures, Cargo automation, Air cargo rates and charges, Shippers letter of Instruction (SLI) Air way bill, Aircraft handling facilities, Type of Aircrafts, Aircraft structural limitations, Door dimensions, Special cargo acceptance and handling procedures, Perishable cargo Introduction to ULD



Soft Skills

- ❖ Excellent communication
- ❖ Decision-making capability
- ❖ Time management
- ❖ Desire to learn and confidence
- ❖ Leadership quality
- ❖ Capability to perform under pressure



Opportunities:

- ❖ Purchase Manager.
- ❖ Materials Analyst.
- ❖ Strategic Planner



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